

Heiwai Tang

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ACADEMIC POSITIONS

Johns Hopkins University, School of Advanced International Studies	
Associate Professor (with tenure)	May 2018 -
Assistant Professor	2013 – 2018
Stanford University, SIEPR, Visiting Scholar	Spring 2018
MIT, Sloan School of Management, Visiting Scholar	2011 - 2012
Tufts University, Department of Economics, Assistant Professor	2009 - 2013
HKUST Business School, Department of Economics, Assistant Professor	2008 - 2009

EDUCATION

MIT, Ph.D. Economics, 2008
UCLA, B.S., Mathematics/ Economics (<i>summa cum laude</i>), 2001

PROFESSIONAL AFFILIATIONS

Research Institute of Economy, Trade and Industry (RIETI), Japan, Project Member	2015 -
Federal Reserve Bank of Dallas, Globalization and Monetary Policy Inst., Research Fellow	2013 -
Center of Economic Studies and Ifo Institute (CESifo), Germany, Research Affiliate	2013 -
Nottingham Center for Research on Globalization & Econ Policy (GEP), UK, External Fellow	2013 -
Centro Studi Luca d'Agliano, Italy, Fellow	2009 -

PROFESSIONAL SERVICES AND ACTIVITIES

Board Member

<i>China Economic Review</i> , Associate Editor	2018 -
<i>Journal of Comparative Economics</i> , Associate Editor	2017 -
China Economics Summer Institute, Academic Committee Member	2017 -

Consultancies

International Finance Corporation (IFC), Consultant	2017 -
United Nations Industrial Development Organization, Consultant	2016 - 2017
Asian Development Bank, Consultant	2016 - 2017
IMF, Research Department, Visiting Scholar	2015 - 2016
World Bank (DECRG; Trade and Competitiveness Global Practice), Consultant	2013 - 2017

FELLOWSHIPS, GRANTS, AND AWARDS

Committee of 100 Next Generation Leader, 2018
Richard Paul Richman Center for Business, Law, and Public Policy Grant, Columbia University, Co-PI, USD 14,500.
Social Sciences and Humanities Research Council (SSHRC) of Canada Insight Grant, Co-Investigator, CAD 78,736
Student-Elected Best Professor of the Master of International Econ and Finance Program, JHU SAIS, 2016-2017
Alcoa Foundation Grant, Co-PI, USD 500,000, 2016-2019
Hong Kong RGC Grant, Co-PI, HKD 364,378, 2017-2019

Outstanding Referee *Journal of International Economics*, 2014-2017.
 Hong Kong RGC Grant, Co-PI, HKD 336,462, 2011-2013
 Tufts University Faculty Research Award (x2), 2010-2013
 The Nuffield Foundation Social Science Grant, SGS/36581, Co-PI, £12,000, 2009-2011
 MIT Presidential Fellowship, 2002-2003

JOURNAL PUBLICATIONS

- 2019 [“Excessive Entries and Exits in Export Markets”](#)
Journal of the Japanese and International Economies, forthcoming. (w/ Hiro Kasahara)
- 2018 [“Why is China Investing in Africa? Evidence from the Firm Level”](#)
World Bank Economic Review, 32 (3), Oct 2018, 752-752. (w/ Wenjie Chen & David Dollar)
- [“Are Foreign Firms Favored in China? Firm-level Evidence on the Collection of Value Added Tax”](#)
Journal of International Business Policy, 1(2), Inaugural Issue, Jun 2018, pp. 71-91. (w/ Yasheng Huang)
- 2016 [“Domestic Value Added in Exports: Theory and Firm Evidence from China”](#)
American Economic Review, 106(6), Jun 2016, pp. 1402-1436. (w/ Hiau Looi Kee)
- 2015 [“Scale, Scope, and Trade Dynamics of Export Processing Plants”](#)
Economics Letters, 133, Aug 2015, pp. 68-72. (w/ Ana Fernandes)
- 2014 [“Learning to Export from Neighbors”](#)
Journal of International Economics, 94(1), Sep 2014, pp. 67-84. (w/ Ana Fernandes)
- [“The Dragon is Flying West: Micro-level Evidence of Chinese Outward Direct Investment”](#)
Asian Development Review, Annual Research Conference Issue, 31(2), Sep 2014, pp. 109-140. (w/ Wenjie Chen)
- [“Factor Intensity, Product Switching, and Productivity: Evidence from Chinese Exporters”](#)
Journal of International Economics, 92(2), Mar 2014, pp. 349-362. (w/ Yue Ma & Yifan Zhang)
- 2013 [“International Politics and Import Diversification”](#)
Journal of Law and Economics, 56(4), Nov 2013, pp. 1091-1121. (w/ Sergey Mityakov & Kevin Tsui)
- 2012 [“Exchange Rates and the Margins of Exports: Evidence from Chinese Exporters”](#)
CESifo Economic Studies, Symposium on China's Trade Performance, 58(4), Dec 2012, pp. 671-702. (w/ Yifan Zhang)
- [“Determinants of Vertical Integration in Export Processing: Theory and Evidence from China”](#)
Journal of Development Economics, 99(2), Nov 2012, pp. 396-414. (w/ Ana Fernandes)
- [“Labor Market Institutions, Firm-specific Skills, and Trade Patterns”](#)
Journal of International Economics, 87(2), Jul 2012, pp. 337-351.
- [“FDI Policies in China and India: Evidence from Firm Surveys”](#)
World Economy, Special Issue: India, 35(1), Jan 2012, pp. 91-105. (w/ Yasheng Huang)

WORKING PAPERS

- [“Global Sourcing and Domestic Production Networks”](#) (w/ Taiji Furusawa, Tomohiko Inui, & Keiko Ito), Jun 2019
- [“Fast Fashion”](#) (w/ Ana Fernandes), Jun 2019

- [“Do Multinationals Transfer Culture? Evidence on Female Employment in China”](#) (w/ Yifan Zhang), Jun 2019
- [“Domestic Segment of Global Value Chains in China under State Capitalism”](#) (w/ Fei Wang & Zhi Wang), Jun 2019
- [“Quality Differentiation and Trade Intermediation”](#) (w/ Yifan Zhang), Oct 2017, *Journal of International Economics*, R&R.
- [“Production Networks, Trade and Misallocation”](#) (w/ Jing Hang and Pravin Krishna), Jun 2019
- “Global Sourcing and Domestic Value Added in Exports” (w/ Edwin Lai & Steffan Qi), Jun 2019
- “Relational Trade: Theory and Evidence from U.S. Firms” (w/ Fariha Kamal), Jun 2019
- “Political Cycles of Trade Policy”, Oct 2017, *Economics and Politics*, R&R.
- [“Do Information and Communication Technologies Empower Female Workers? Firm Evidence from Vietnam”](#) (w/ Natalie Chun), Aug 2017.

BOOK CHAPTERS, SELECTED OP-EDS, SHORT ESSAYS (Full list [here](#))

- [“Trade Patterns and Dynamics of Processing Exporters: Evidence from China”](#) in *New Development in Global Sourcing*, 2018, MIT Press, in W Kohler and E Yalcin (eds). (w/ Ana Fernandes)
- [“It’s No Accident that China’s Tycoons are Bad Investors”](#) *Foreign Policy*, Oct 2017. (w/ C. Beddor)
- [“Sanctions on North Korea pose little risk to Kim Jong Un’s regime”](#) *Financial Times*, Aug 2017. (w/ D. Landry)
- [“Why China is Curbing Outbound Direct Investment”](#) Peterson Institute for Intl Econ, Aug 2017. (w/ Z. Huang)
- [“How has China moved up the global value chains?”](#) *Let’s Think Development*, World Bank, Jan 2016. (w/ H.L. Kee)
- [“Investment Renaissance”](#), *Finance and Development*, International Monetary Fund, Dec 2015. (w/ W. Chen and D. Dollar)
- [“China’s direct investment in Africa: Reality versus myth”](#), Brookings Institution, Sep 2015. (w/ W. Chen and D. Dollar)
- [Review: WTO’s World Trade Report 2013 “Factors Shaping the Future of World Trade”](#), *World Trade Review*, 13, Oct 2014, pp. 733-735.
- [“The Dragon Soars: Micro Evidence on Chinese Outward Direct Investment”](#), VoxEU, Sep 2014 (w/ W. Chen)

PROFESSIONAL ACTIVITIES

Referee Services

Journals: *American Economic Review*, *Quarterly Journal of Economics*; *Review of Economics and Statistics*; *American Economic Journal (Macro)*; *American Economic Journal (Micro)*; *American Economic Journal (Econ Policy)*; *Journal of International Economics*; *International Economic Review*; *Rand Journal of Economics*; *Economic Journal*; *Journal of Development Economics*; *Journal of Law, Economics, and Organization*; *European Economic Review*; *Canadian Journal of Economics*; *International Organization*; *Journal of International Business Studies*; *Journal of Economic Behavior and Organization*; *World Bank Economic Review*; *Journal of Comparative Economics*; *Journal of Banking and Finance*; *Asian Development Review*; *China Economic Review*; *Economics of Transition*; *Economic Inquiry*; *Economics and Politics*; *Journal of Regional Science*; *Journal of Asian Economics*; *Journal of African Economics*; *Review of International Economics*; *Review of World Economics*; *World Development*; *World Economy*, World Bank, WTO, Bank of Japan, and Hong Kong Monetary Authority’s working paper series, etc.

Grants: National Science Foundation (NSF); SSHRC-Canada; RGC-Hong Kong

Short Research Visits

Peking University, National School of Development (1 month – July 2018)

National University of Singapore Global Asia Institute (2 weeks – April 2018)

Hitotsubashi University, Tokyo (2 weeks – Dec 2016)
 HKUST, Hong Kong (1 week – Dec 2016)
 Gakushuin University, Tokyo (1 week each time - Mar 2015; Aug 2014)
 RIETI, Tokyo (1 week - Jan 2014)
 CESifo, Munich (1 month - May 2013)
 Center for Geographic Analysis, Harvard University (1 year - 2011-2012)
 World Bank, Trade and International Integration Group (on and off for 2011-2012)
 Centro Studi Luca d'Agliano (1 month – Jul 2009), Milan
 HKIMR, Hong Kong Monetary Authority (4 times) (1 month each time - 2009-2016)

PhD Supervision and Placement

2018: David Landry (First Placement: Postdoc at Duke University); Ji Hyun Lee (First Placement: Gartner)
 2017: Liuchun Deng (First placement: Friedrich Schiller University, now at Yale-NUS)

Policy Discussion Panels

AidData, Atlantic Council, IMF, GW China Conference, Hudson Institute, Wilson Center

TEACHING

Johns Hopkins: (Masters) Microeconomics, Advanced Topics in International Trade
 Tufts: (Undergraduates) International Finance; International Economics
 MIT: (Undergraduates) Microeconomics; Macroeconomics;

MEDIA MENTIONS

Bloomberg Brief, BuzzFeed News, CTGN, Diplomat, Economist, Emerging Markets News, Financial Times, Foreign Policy, Marketplace, Mingpao (Canada), New York Times, NPR, Phoenix TV, Quartz.com, Sina, Slate, Voice of America, Wall Street Journal, Washington Post.

INVITED PRESENTATIONS

2019

Seminars: Penn State; Rochester; George Mason Sch of Policy and Government; American U
Conferences: Korea Economic Review Conference, Seoul (invited speaker, Aug); Peking U Summer Institute, Thaiwoo (Jun); Beijing International Trade and Investment Symposium (Jun); HKU Conference on Productivity, Hong Kong (Jun); AEA, Atlanta (Jan)

2018

Seminars: Stanford; UC Berkeley; UC Davis; UC Santa Cruz; U of Washington; National U of Singapore; Fudan; Renmin; China Europe International Business Sch; Southwestern U of Finance & Econ
Conferences: Mid-Atlantic International Trade Workshop, Washington DC (Dec); Lingnan Macro Meetings, Guangzhou (keynote speaker, Nov); Bank of Canada-PBCSF-U of Toronto Conf on the Chinese Economy, Beijing (Nov); Development Forum of China International Industrial Expo, Shanghai (Oct); Nankai University Annual Workshop on International Trade, Tianjin (Oct); IMF-Atlanta Fed Workshop on China in the Global Economy, Washington DC (Sep); China Economic Summer Institute, Hong Kong (organizer, Aug); UIBE Conference on GVC, Beijing (Aug); NBER Trio Conference, Tokyo (July); Stanford Workshop on Trade and the Chinese Economy (discussant/ organizer, April); CEPR Conference on Global Value Chains, Trade and Development, Santiago (Jan)

2017

Seminars: Harvard; Toronto; UBC; Ryerson; American U; World Bank; Peking U; Sao Paulo Sch of Econ; IFPRI

Conferences: NBER China Meeting, Shenzhen (Dec); Hitotsubashi Conference on Trade and FDI, Tokyo (Dec); EIIT, Federal Reserve Board (discussant, Nov); Columbia University Conference on the Indian Economy, New York (Oct); Bank of Canada-U of Toronto Conference on the Chinese Economy (Sep); UIBE Annual Conference on Global Value Chains, Beijing (Aug); OECD Global Forum on Productivity Conference, Budapest (June); HKUST Conference on International Economics, Hong Kong (June); CESifo Conference on Global Economy, Munich (May); Inter-American Bank Trade, Integration and Growth Network Conference, Montevideo (May); InsTED/ Sao Paulo School of Economics Workshop (May); NBER China Meeting, Cambridge (discussant, April); AEA, Chicago (x2 Jan)

2016

Seminars: Duke; U Virginia Darden; Syracuse; Indiana-Econ; Indiana-SPEA; U of Tokyo; HKUST; Inter-American Development Bank; HKIMR;

Conferences: World Bank's Conference on "Making Global Value Chains Work for Economic Development", discussant (Dec); IEFIS Conference, Kobe U (Dec); RIEIT Conference on Firm Dynamics (Dec); EIIT, U of Michigan (Oct); European Central Bank/ World Bank Conference on Productivity Analysis and Policies (Oct); UIBE Annual Conference on Global Value Chains, Beijing (Jul); CEPR Conference on Global Value Chains, Trade, and Development, Washington DC (Mar)

Before 2016

Seminars: Cornell; Georgetown; Dartmouth; London School of Economics; Johns Hopkins SAIS; Boston College; Nottingham; Ludwig Maximilian University, Munich; CESifo; Graduate Institute, Geneva; Brandeis; University of Colorado, Boulder; USITC; World Bank; Iowa State; UIUC; University of Copenhagen; Clemson; IMF; Federal Reserve Board; USITC; US Census Bureau; Cheung Kong Graduate School of Business; Federal Reserve Bank of Dallas; US Census Bureau; CUHK, George Washington, etc.

Conferences: NBER ITI Winter Meeting, Stanford; Berkeley-Booth-IGC China Summer Institute, Beijing; EIIT, UC Santa Cruz; NBER China Meeting, Cambridge (discussant); DEGIT, Geneva (Sep); ILO Globalization Symposium on Labor Market Outcomes in Developing Countries, Geneva; CESifo Summer Institute, Venice; KU Leuven Conf. on Chinese Economy, Leuven; UIBE Annual Conference on Global Value Chains, Beijing (Jul); Barcelona GSE Summer Forum, Barcelona; Shanghai Jiaotong Conf of China Development Studies, Shanghai (Jun); WAITS Conf., Washington DC; IMF's Conference on Regional Economic Outlook for Africa, Washington DC (discussant, Apr); AEA, Boston; ASSA, San Diego; AEA, San Diego x 2; Penn State China and Trade Conf.; West Coast Trade Conf., UC Santa Cruz; CESifo Venice Summer Institute, Venice; North American Econometric Society Meeting, Washington University; SAET, Faro; Rocky Mountain Empirical Trade Conf., Banff; Shanghai Jiaotong Conf. of China Development Studies, Shanghai; Columbia-Tsinghua Conf. on International Economics, Beijing, Tsinghua Conf. on the Chinese Economy, Beijing; NEUDC, Boston; UIBE Global Value Chain Workshop, Beijing; APTS, Seoul; Rocky Mountain Empirical Trade Conf, Banff; Dallas Fed-SHUFU Conf, Shanghai, ADB Annual Research Conf., Manila; etc.